

Social Media Guidelines for Student-Athletes

Introduction

Newport Sea Base Rowing (NSBR) supports student-athletes to take part in 'social media' and post, blog, or tweet their experiences. Online activity by NSBR student-athletes must respect Newport Sea Base and Newport Sea Base Rowing, abide by the Terms and Service of the social networks, and comply with the following guidelines. Guidelines will apply to athletes during the period of their season or stay at Newport Sea Base Rowing.

Social networks include, but are not limited to:

- Social Networking: Facebook, LinkedIn, Google+, Myspace, Snapchat
- Micro-Blogs: Twitter, Tumblr
- Blogs: Wordpress, Blogger
- Photos and Video Sharing: YouTube, Pinterest, Instagram, Flickr, Picasa
- News Sharing and Bookmarking: Digg, Delicious

Posting and Content

Newport Sea Base Rowing encourages student-athletes to post on social platforms or websites during their season. However, student-athletes must be aware that material posted to their online profiles is subject to review by Newport Sea Base administrators and coaches. Social media postings should conform to the Newport Sea Base Rowing and Boy Scouts of Orange County's goals, spirit and be in good taste. Avoid content that can be interpreted as obscene, offensive, threatening, or illegal. Any content in violation of team or Newport Sea Base rules, federal, state and local law is subject to disciplinary procedures.

Examples of inappropriate and offensive behaviors concerning participation in online communities may include depictions or presentation of the following:

1. Posting photos, videos, comments or showing the personal use of alcohol, tobacco, i.e. holding cups, cans or cigarettes or vaping devices.
2. Posting photos, video and comments that are of a sexual nature. This includes links to websites of pornographic nature and other inappropriate material.
3. Posting pictures, videos, comments or posters that condone drug-related activity. This includes but is not limited to images that portray the personal use of marijuana, and drug paraphernalia.
4. Using inappropriate or offensive language in all comments, videos and other postings. This includes threats of violence and derogatory comments against race, religion, gender or sexual orientation.

Student-athlete social networking participants must not use the Newport Sea Base or Newport Sea Base Rowing logo or the Boy Scouts of America monogram and window on any online personal platforms or websites. Please refrain from using official club identifications on any posting, blogs, or tweets unless directly Replying, Mentioning, or Sharing from Newport Sea Base or Newport Sea Base Rowing pages. For use of these images, obtain prior approval from the Newport Sea Base main office.

Online Safety

Student-athletes may not be aware that third parties including the media, school faculty, future employers, opponents, fans and college coaches and officials can easily access their profiles and view personal information. This includes all pictures, videos, comments and posts. Inappropriate material found by third parties affects not only the perception and future prospects of the student-athlete, but also of his/her teammates, NSBR and Newport Sea Base.

Newport Sea Base

For your own safety, please keep the following recommendations in mind as you participate in social networking websites:

1. Set your security settings so that only 'Friends' can view your profile.
2. You should not post your email, home address, local address, telephone number(s), or other personal information as it could lead to unwanted attention, stalking, identity theft, etc.
3. Beware of who you add as a 'Friend' to your site.

Liability

When student-athletes choose to go public with any comments, opinions, or other online materials, they are solely responsible. The online user can be held personally liable for any material deemed to be defamatory, obscene, or proprietary. Please ask permission from other teammates before posting on their behalf. All student-athletes on social media should make it clear that the views expressed in their activity are their own.

If you are ever in doubt of the appropriateness of your online public material, consider whether it upholds and positively reflects your own values and ethics as well as NSBR or Newport Sea Base. Remember, present yourself in a positive image and respect yourself, your team, your family. **THINK FIRST, POST SECOND.**

Please sign in agreement of these guidelines and respect of yourself and the organization.

Student-athlete Signature

Student-athlete Printed Name

Date

Guardian of student-athlete signature

Guardian's Printed Name

Date